

Abigayle Kopp
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Objective

My goal is to bring brand awareness and increase sales for the client. I have over four years' experience of educating and demonstrating the brand's key messaging to attendees. I keep a positive high energy while working long hours on feet. Client research is done prior to every activation.

Areas of Expertise

Touring & Market Manager- Working directly with clients & marketing agency. Recruiting, hiring, training staff.
Team Lead- Coordinating event schedule, managing up to 50 staff, reporting.
Brand Ambassador- Lead generation, consumer interaction, brand impact, labor.

Education

Frank H. Peterson Academies of Technology | Jacksonville, FL | H.S. Diploma, Honors, May 2007
Seminole Community College | Sanford, FL | A.A. Degree in Business, December 2010
University of Florida | Gainesville, FL | B.A. Degree in Business, Currently Enrolled

Certifications & Licenses

Food Safety Provider #1752486, Food handler Certificate Number: E-00001177
SAFE STAFF by Florida Restaurant & Lodging Association, DBPR-Contracted

Licensed Cosmetologist. DBPR- Board of Cosmetology, License Number: CL1202731

Client & Brand Representation

<u>Apparel</u>	<u>Auto</u>	<u>Beauty</u>	<u>Children-Family</u>	<u>Food-Beverage</u>	
Adidas	Chevrolet	American Laser	Disney	Starbucks	Motts
Bulwark	Chrysler	Skincare	GGP Malls	Quaker	Chiquita
Foot Locker	GMC	Axe hair	Justin Bieber	Coke Zero	Pollo Tropical
Wolverine	RAM	Elizabeth Arden	Pokemon	Kelloggs	Chiquita
	Toyota	L'Oreal	Universal Studios	Campbells	Wendy's
		MoroccanOil	Wounded Warrior	Kraft	Sabra
		Olay		Hershey	Lays

<u>Medical</u>	<u>Miscellaneous</u>		<u>Sporting</u>	<u>Technology</u>	
Blue Cross Blue	American Idol	MTV	ESPN	AIO	Net10
Shield	7-Eleven	Rock the Vote	MLB- Suns	Bright House	Polk Audio
COPD	Brawny	State Farm	NBA-Orlando Magic	Networks	TMobile
Novartis	Continental	TD Bank	NFL- Jaguars	Metro PCS	Verizon
Pharmaceuticals	Firestone Tire	Zumba		Mundo Fox	

Event

Alvin Ailey Tour	Making Strides	MTVu Campus	NFL games
Auto Shows	Monster Jam	Invasion	(Seasonal & Superbowl)
American Idol Tour	Mountain Dew Tour	Disney ½ Marathon	NBA games
Black Expo	Mt Dora Arts Festival	NCAA Tournament	(Seasonal & All Star)
Corporate-Team Building	Premiere Hair-Fashion Show	NASCAR (Daytona400, 500)	College Football
Daytona Boat Show	Ringling Brothers Circus	Rolex24	US vs Nigeria
FLA & GA State Fair	Southern Women's Show	PGA (Arnold Palmer, Honda Classic, TPC)	
Fund Raising	Strawberry Festival	Major League Gaming	
Home & Patio Show	Street Team & Guerilla		