

## GET IN TOUCH

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# SAMANTHA ASHTON

*Promotional Model*

## ⚙ EXPERIENCE

- ☐ **2014-CURRENT** **MKTG PROMOTIONAL MODEL**  
Increase brand awareness and drive repeat purchases through educating and product sampling for various Diageo brands (Ciroc, Smirnoff, Crown Royal, Kettle One, Captain Morgan) at 100+ on and off premise events.
- ☐ **2014-CURRENT** **TEAM ENTERPRISE BRAND AMBASSADOR**  
Responsible for the tasks of sampling and distributing premiums for Bacardi brands (Dewar's, Grey Goose, Bombay Sapphire, Martini, Cazadores, William Law-son's And St Germain).
- ☐ **2010-2015** **KODAK EVENT PHOTO SALES PROFESSIONAL**  
Responsible for sorting all of the photographs at the event into our proprietary software. Selling to riders/racers at the event. #1 Company in motorsport event photography.

## 👥 CLIENTS & EVENTS

- ☐ **2015** **NBC BLINDSPOT - Character Actress "JANE DOE"**  
**COMIC-CON SAN DIEGO**  
**MONSTER ENERGY SUPERCROSS**  
**DC SHOES, ROAD2RECOVERY - LAS VEGAS**
- ☐ **2014** **OPRAH'S "LIFE YOU WANT" TOUR**  
**SEATTLE**  
**MERCEDES BENZ C-CLASS LAUNCH**  
**SEATTLE**  
**MICROSOFT STUDIOS SUNSET OVERDRIVE**  
**PAX - SEATTLE**  
**SEATTLE SEAHAWKS**  
**SUPERBOWL CHAMPIONS CHARITY EVENT**

## 🎯 SKILLS

- Sales ██████████
- Marketing ██████████
- Brand Awareness ██████████
- Modeling ██████████
- Fashion ██████████
  
- Events ██████████
- Acting ██████████
- Editorial ██████████
- Sampling ██████████

## 👤 PERSONAL SKILLS

- Creative ██████████
- Team work ██████████
- Organizational ██████████
- Punctual ██████████
- Communication ██████████

## 🏆 REPRESENTATION

- Team Enterprise
- Event Model Group
- Platinum Model Agency
- MKTG
- Promostaffing
- Eye5 Inc.
- 24/7 Inc.