

Maiza Ornelaz

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TradesShows/Conventions/Auto

IMATS Sigma (Hype Agency)

NY makeup show. Worked the check-out counter, managed the line and worked the social media photo booth.

Vision Expo (CMT Agency)

Spreading awareness "Think About Your Eyes"

Cree (CMT Agency)

Light Fair- Scanning Badges for lead retrieval.

APA Learners Digest (CMT Agency)

Sales- APA Learners Digest available for purchase at this convention. My responsibility included informing attendees about the package and encouraging them to purchase. I also rang up and closed the transactions.

NRF (Promote Talent Live)

HP- Lead Generation Team

HBO Game Of Thrones Experience (Event Pro Strategies)

ComicCon San Diego

Progressive (PromoStaffing)

Team Lead- (IMS Motorcycle Show) (Boat Show) & (RV Show) Official sponsor's for these shows. Our goal is to provide a positive brand experience to the attendees. Job responsibilities include; Greeting, Entering people to the Sweepstakes, Premiums Counter and assisting with Interactive Displays.

Maille Mustard (Interference Incorporated)

NY Wine Expo

StateFarm (Encore)

NY Auto Show StateFarm Garage. Interactive Footprint

McLaren Ride & Drive (PromoStaffing)

Assisting with Registration and flow of event. Taking Exit surveys and handing out gift bags.

Buick Ride and Drive (Assist Marketing)

Passenger seat driver. Assisted test drivers with test drive route and answered any questions about the Buick Lacrosse.

GMC Ride and Drive (Assist Marketing)

Passenger seat driver. Trained and learned about features of car. Assisted in test rides

Promotional Model/Ambassador

Chase Lounge (TwoDots Productions)

US Open

Heineken (Havass)

US Open- Heineken House

Jack Daniels Motel 7 (JWilliams Agency)

RFID Photographer- Manned the Barber Shop GIF Photography station. Responsibility included taking GIFS of people getting their hair cut and sending to them via their wristbands.

Allstate, Mastercard Lounge, Bank of America & Citi AAdvantage (Assist Marketing)

PayPal (Factory 360)

Governor's Ball- Help facilitate downloads, check in's and troubleshoot.

Red Nose Day Charity Event (MWA)

Seat filler.

Hockey House (RoofTop2 Productions)

An experiential fun event space created for Rangers Hockey fans. Photobooth activation

Yamaha (PromoStaffing)

FZ09 Tour- Obtaining lead entries for sweepstakes

M&M's 76 Year Anniversary (*Ascent Talent*)

Taste of T (*Ascent Talent*)

Gazelle (*Michael Allen Group*)

Duties included drawing a crowd, informing people of Gazelle.com and encouraging them to trade their old iPhone's in for money, encouraging people to play the Gazelle game for a chance to win prizes.

Skinny Cow (*GC Marketing*)

Registration, handing out ice cream, stuffing bags, greeting, handing out starter kits, crowd gatherer

Perrier Great Gatsby Bash (*MWA*)

Flapper Girl running Registration and Directional.

Ocean Spray (*Showmax Marketing*)

Ocean Spray Wonder berry Bog in Rockefeller Center Yearly Event

901 Silver Tequila (*GC Marketing*)

Cocktail Waitress

Nintendo Wii (*Encore*)

Nintendo Wii Console Release Event

VIZIO (*GC Marketing*)

VIZIO laptop and desktop Launch Event. Press check in, directing press to rooftop, handing out press kits.

Windows 8 (*ATN*)

Windows 8 tablets, laptops and desktops Launch.

Samsung (*ATN*)

S3, S7 Plus and Note 7+ Launch Events

Android (*Clearly Promotions*)

Make-Up/Fashion Week

Maybelline Lounge (*Shiftgig*) **Team Lead**

Fresh (*PromoStaffing*)

Product Trial and a free personalized Fresh make-up bag

Revlon Love is On

Product Knowledge, Encouraging Sales and Polish change

RiRi Crush (*Clearly Promotions*)

Social Media driven campaign

Lilly Pulitzer (*Victory Marketing*)

Pulitzer for Target launch in Bryant Park. Model the line, encourage people to walk through the event space.

Neutrogena (*Attack Marketing*)

New Product Knowledge and Crowd Gatherer

Liquor Events

LVT Models

Ricard, Chivas

Global Geometry

Jim Beam Apple

Victory Models

Malibu Rum (Launch concert with Adam Levine)

Hype Agency

Sky Vodka

Push Models

Grey Goose Vodka

Adelante Live

Absolute Vodka

Private Events/Talent

Champagne Creative Group

Various Parties/Events- Hired Talent to be Champagne Diva in Champagne dress, Glamazon door greeter, GoGo Dancer, Disco Ball ect.

Coca Cola Fiesta (Mosaic) Salsa Dancer- *Encouraged attendees to learn Salsa, Dance with Guests and take photos.*

DosXXS Masquerade Ball (JWilliams Agency) GoGo Dancer

Cambria Suites (Victory Marketing Agency) Flash Mob Dancer

Telemundo (EventPro Strategies) Flash Mob Dancer

Street Team

Vitamin Water, Fruit Water, Smart Water, V-8 V Fusion+ Energy, Oral B (Interference Incorporated)

Zico Coconut Water (Ascent Talent)

Sampling Zico Coconut water in high traffic areas with high number of athletic clientele. Giving out premiums such as day passes to Yoga class and tank tops to those who participated in social media.

Blowfish (GC Marketing)

Tribe Hummus (Encore)

Boingo Wi-Fi (Encore)

Dunkin' Donuts Application (Big Fish Promotions)

Stella De Oro (Encore)

Progresso Artisan Soup (Encore)

Noosa Yoghurt (The 10 Agency)

Kid Events

Worldwide Day of Play (Hype Agency)

Target Fun and Fit (Encore)

Halo Awards (Hype Agency)

Dance Competition, PA

Backstage runner:

Making sure dancers are on deck and ready to go.

All Star Dance Studios, Queens, NY

Teaching Dance class, ages 2-adult: Tap, Theater, Ballet, Acro.

Beacon Restaurant, NY

Hostess:

Handled high volume of phone calls, maintained customer reservations book, kept a professional and upbeat attitude during a very demanding schedule, coat check, provided the best customer service during difficult situations

Education

American Musical and Dramatic Academy (Certificate)

References

Ronnie Ruelas: 310-259-0999, Toni Hynes: 949-887-4942, Victoria Zangen: 845-825-9066