

ALISHA ANDREWS

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Summary

Creative and friendly Makeup Artist/ Beauty product sales representative with 12 years experience. Excellent team builder, skilled at relationship building while being very sensitive and confident with trainings and product sales. Strong in driving customer loyalty initiatives while protecting brand image. Works very well in a fast paced, challenging environment with diverse groups.

I pride myself on making sure the customer/ client/ employee have a full understanding of products while making it very easy and fun to understand and utilize.

Artistry level is very high, and always keeping up with new techniques and trends.

Highlights

- Training and Development
- Customer service-oriented
- leadership
- Forward thinker
- Creative
- Excellent communication/ listening skills

Experience

Owner/ Mobile Airbrush Tanning Mar 2015 to Sep 2016

Five Star Tan — Bozeman, MT

Being a mobile Airbrush Tanning company, I will go on location to clients homes, hotels, businesses. Repeat customer loyalty is insured by my professionalism, willingness to go above and beyond clients needs and always a very friendly, open personality.

Makeup Artist/ Brand rep Trainer May 2008 to Jun 2011

Tarte Cosmetics — Littleton, CO

Traveling to stores in my territory, all in Colorado, I would educate and demonstrate the Tarte Cosmetic line to employees as well as drive sales through hands on events to customers.

Executing events to promote new products- scheduling repeat and new customers to get familiar with Tarte.

Counter Manager Oct 2006 to Feb 2008

Origins — Denver, CO

Leading a team of three employees, working closely together I would make sure we met our sales goals. Keeping track of inventory, holding fun, informative meetings to be sure all employees had a firm grasp of all products, how to demonstrate and sell to customers.

Holding in store events to launch new products.

Overall I took on the role of managing our counter as though it was my own business. I took great pride in having customer satisfaction, repeat services and insuring my customers always felt comfortable and happy with their experiences with us.

Brand sale Rep/ Makeup Artist Mar 2004 to Jan 2006

Studio Gear Cosmetics — Littleton, CO

Drive sales through in store education to the employees, and a consultant for Studio Gear cosmetics customers.

I had sales goals for every shift I worked, which I ALWAYS met, or exceeded.

I would also go on location for special events where a Makeup Artist was needed to showcase the products as well as give makeup services.

Knowing my customers were 100% satisfied with their visit, products and experience gave me a great sense of pride and accomplishment.

Makeup Artist

Jan 2003 to Jun 2014

Human Canvas — Denver, CO

Working mostly with bridal parties, some fashion shows and also one on one classes.

Traveling on location to clients place of events. Always doing a trial first to insure 100% satisfaction.

I would partner with hairstylists and event planners.

Education

License, Esthetics

2001

Pickens Technical School — Aurora, Colorado, USA

I always loved skin care and makeup. I wanted to gain all that I could to be a professional skin care/ cosmetics consultant.

Graduated with a high GPA.