

Hello

I'm Carolina Ramirez

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Experience

May 2016 - Present What Should We Do?!, New York, NY

Marketing Consultant/Social Media

- Assist marketing team with building on travel and hospitality partnerships
- Conduct meetings with potential partners
- Photo contributor for all social media outlets
- Assist with "Weekend Flyer" newsletter for partners

2019 innisfree USA, New York, NY

Brand Ambassador

2019 State Farm Insurance, Jersey City, NJ

Brand Ambassador

2019 IGLTA Annual Global Convention, New York, NY

Photo Booth Brand Ambassador

August 2017 Indie Beauty Expo, New York, NY

Registration

- Conduct registration at a three day beauty expo
- Distribute different level wristbands

July 2017 Google Cloud Summit, New York, NY

Registration

- Distribute different level wristbands to Google Leaders

July 2017 New Era MLB All-Star Fan Fest, Miami Beach, FL

Team Leader

- Manage a team of ten Brand Ambassadors
- Assign schedules and breaks
- Conduct Brand Ambassador check-in
- Assist with New Era activation

May 2012 - May 2015 6 Columbus Hotel, New York, NY

Group Sales Coordinator & Head Concierge

- Manage a team of concierges
- Facilitate guests with requests (ticket purchases, dinner reservations, etc.)
- Contribute to social media outlets
- Conduct site visits with potential group business

December 2015 Target Wonderland, New York, NY

Brand Ambassador

2014 Samsung, New York, NY

Brand Ambassador

2013 - 2014 E! Network - New York Fashion Week, New York, NY

Brand Ambassador

2012 Old Navy - Awkward Family Photos, New York, NY

Brand Ambassador

2008 - 2011 Maybelline New York - New York Fashion Week, New York, NY

Brand Ambassador

2011 New York Times Travel Show, New York, NY

Brand Ambassador

2011 A&E's Break Out Kings, New York, NY

Brand Ambassador/Street Team

2011 Virgin Mobile: The Monster Ball, New York, NY

Brand Ambassador

2010 Tron: Legacy, New York, NY

Brand Ambassador

2010 Time Warner Cable, New York, NY

Brand Ambassador

2010 New York Wine and Food, New York, NY

Wine Brand Ambassador/Cocktail Waitress

2010 Top Shop, New York, NY

Brand Model

2010 Nike, New York, NY

Brand Ambassador

2010 The Rums of Puerto Rico, New York, NY

Brand Ambassador

2010 Jam Rock Magazine, New York, NY

Model

2009 Diet Coke, New York, NY

Brand Ambassador

2009 Q-Tips Vanity Pack, New York, NY

Brand Ambassador

2009 St. Trinian's School for Bad Girls, New York, NY

Brand Ambassador

2008 Drive Entertainment Group, New York, NY

Personal Assistant to Talent Booker

2008 Evian - New York Wine and Food, New York, NY

Brand Ambassador

2008 Evian - New York Fashion Week, New York, NY

Brand Ambassador

2008 Magnifique Lancome Fragrance Model, New York, NY

Brand Ambassador

2008 Logo's New Now Next Awards, New York, NY

Event Production

2008 Current TV New Icons, New York, NY

Event Production

2008 We TV High School Confidential Premiere, New York, NY

Event Production

2008 G Star Raw - New York Fashion Week, New York, NY

Event Production

2007 - 2008 GMR Marketing - Marlboro Virginia Blend, New York, NY

Brand Ambassador

2005 - 2007 MAC Media Lounge - New York Fashion Week, New York, NY

Media Specialist

Education

August 2002 - August 2006

Florida Atlantic University

Bachelor of the Arts in Public Communication

Qualifications

Bilingual (English & Spanish)

Proficient in all Microsoft Office applications

Lover of food, travel and photography!