

IVANKA KOCHANOVA BERNARDO

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EXPERIENCE

2016 – PRESENT- Lilly's Style Company -Director of Marketing and Purchasing

Responsibilities: Leading and running the online and physical stores for international fashion in South Florida -Website -inventory -Social media, website consultant.

2007 – 2016- Lilly's Ltd. Director of Marketing and Events

Responsibilities: -Directing and leading own boutiques and online stores with different fashion styles in Slovakia -Organizing events, fashion shows, photoshoots -Purchasing experience in Asian and European market

2004 – 2006- Marionaud- Manager Training and Beauty and Fashion Consultant

Responsibilities: -Teaching/training of all newly hired sale assistants -Building support of clientele, Make-up artist, consultant, trainer for staff at nationwide Slovakian Perfume chain

1999 – 2004- Viking Cruise lines - Assistant Salon and Spa Manager

Responsibilities: Hairstyling, Make-up for European Cruise line clients

1996 – 1998- Visage Studio Slovakia Manager and Owner

Responsibilities: -Running studio, building clientele, makeup artist, hairstylist providing beauty and fashion consulting customer service
Other professional experiences, references
- Web design - social media - excel - word

EDUCATION

MONTH YEAR

1992 - 1995 COLLEGE OF GRAPHIC DESIGN & PHOTOGRAPHY

BRATISLAVA, SLOVAKIA

DEGREE IN PHOTOGRAPHY, GRAPHIC, WEB DESIGNER

CERTIFICATIONS AND LICENSES

Slovakian Licensed Cosmetologist- Beautician

Hairstylist, Make-up artist, Fashion Stylist, Nail Art

Brookland College for English language

Certified Zumba Teacher

SKILLS:

Language proficiency: Fluent in English, Slovak and Czech, some German and Russian