

AMY COVERT



Google



GET IN TOUCH

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SKILLS

Social Media
Brand Ambassador
Adobe Creative Suite
Sketch
Principle
Flinto
Photoshop
Illustrator
Indesign
After Effects
Premier Pro
Keynote

PAST CLIENTS

Salesforce
Facebook
Google
Google Play
Apple
NBC Universal
MacWorld Magazine
Martha Stewart Magazine
Revolver Magazine
Entrepreneur Magazine
Forbes Magazine
Western Digital
Reader's Digest
Living Magazine
PC Magazine
Harper's Bazaar
Cal State Fullerton

ABOUT ME

I'm a creative professional with 10+ years of experience in **graphic design** and **character design**. I believe in process and getting things right. I have experience in branding guidelines, logos and publications. I currently do Graphic Design and **Project Management** for Conduent.

CONDUENT INC.

Intermittent Project Manager and Graphic Designer, Cupertino, Aug 2016 - present

- heavy in **Photoshop**, editing, blending and masking
- taking one project from start to finish, with tight deadlines and short turnarounds.
- detail oriented and compliance to guidelines
- implementing XML, fixing bugs, and review and **Quality Assurance**

360°

Brand Ambassador, SF Bay Area, Oct 2018 - present

- professional, **reliable and friendly** with high visibility
- Salesforce Tower Tours, Google events and Facebook events
- representation for large events and conferences

GOOGLE

Photography workflow specialist, August 2018 - October 2018

- **photography workflow** for Facial Recognition Development Team at **Google**; **professional, reliable and friendly with high visibility**

ZOMBIE GIRL DESIGNS

Lead Designer, Santa Clara, CA, June 2018 - present

- Development of **original solutions** for small businesses
- Sketch and prototyping tools, adding ease and bounce
- **pop and transitions for motion graphics**
- website design and consulting
- negotiating fees and discussing requirements
- ensuring projects are completed on time

EDUCATION

B.A. Visual Communications 2018
California State University, Fullerton

- *Fine Arts*
- *Advertising*
- *Graphic Design*
- *UX / UI Design*
- *Social Media Marketing and Branding*
- *Studio Photography*

REFERENCES

Shawn Nash - snash@apple.com
Dan Berman - dan.berman@conduent.com

HGST

Graphic Designer II, San Jose, CA, Sept 2014 - Feb 2016

- project management, **creative direction, and art direction**
- input for design-related tasks and social media posts
- print collateral for events and tech conferences

INTEL

Presentation Designer, Santa Clara, CA, Jan 2012 - Sept 2014

- freelancing role
- **Keynote** and PowerPoint
- developing presentations and product launches
- Infographics as well as building **color themes**

GOOGLE

Project Manager and UX Designer for Newsstand Team, Mountain View, CA, Aug 2011 - Jan 2012

- production lead and project manager; team of about 30; team lead for a small group of three
- heavy **InDesign** experience with interactivity for digital magazines
- hot spot layout and triggers, interface & **user experience design**
- creating templates & working with advertising real estate
- quality assurance & quality control, **efficiency & work flow meetings**
- troubleshooting Photoshop, silhouettes, transparencies, blending & testing for clarity; training new team members and QA for icons & infographics

SATO STUDIO

Creative Assistant & Photographer's Assistant, Lodi, CA, Jan 2008 - Aug 2011

- **advanced** in Photoshop, InDesign lighting techniques & posing clients for photographs
- organizing files in Lightroom, retouching photos & working in Adobe Bridge
- transferring & converting files, liaison between web and print production; maintaining customers
- editing photos, retouching skin & editing requests from clients
- studio photography, natural light & outdoor photography as well as large events

NBC UNIVERSAL

Creative Specialist & Presentation Designer, Los Angeles, CA, Aug 2008 - Dec 2008

- development, production & **marketing of entertainment, film promotions** & information to a global audience; print & initiation of visual concepts, creative execution & meeting deadlines
- partner management, up-to-date logos & rapid work with Photoshop & digital asset management
- creating artwork, designing presentation materials & organizing promotions for films
- **impactful presentation design**, meeting deadlines and making sure assets were ready prior to presentation time
- 3 months experience in PowerPoint presentations, building decks and designing engaging user experiences using tools and user flow

CSU FULLERTON

Web Content Developer & Graphic Designer, Fullerton, CA, Aug 2005 - Sept 2008

- partner with head university programmer & department directors to **resolve internal communication** problems; proactively work to help communication efforts & **set & maintain media standards**
- **liaison between web & print production**; web communications, wireframes, mock-ups
- project management, print production, pre-press processes & magazine layouts in InDesign
- **designs showcased in Titan Magazine**
- **design of a GoGreen Campaign that reached over 38,000 recipients**