

GRACE SLANSKY

Graceslansky@gmail.com

(310)460-9128

EDUCATION

University of California, Santa Barbara

BA in Theater, Class of 2020

- Honors Program, College of Letters & Science,

GPA 3.95

- Dean's List, College of Letters & Science

- Member, National Society of Collegiate Scholars

WORK EXPERIENCE

Peppermint

Copywriter/Brand Strategist(2022-Present)

-Responsible for all copy including web and social

-Formulated Brand Story, Manifesto, Deck, and

internal materials.

Harmonica Inc.

Freelance Copywriter (2022-Present)

-Responsible for per-project Press Releases, MAT

Releases, EPKs, Pitch Letters, and Advertorial

HIJINX ARTS PR & MGMT

Copywriter, Junior Publicist, Social Media

Coordinator (2019-Present)

- Responsible for writing all copy, research, pitch letters, all Press Releases, and editorial

- Client Relations

- Responsible for Hijinx social media and artists' individual socials

-At the forefront of the NFT boom and XR technology

-Event PR and on-site duties at large-scale conventions

-Responsible for crafting statements from high-profile clients in each of their individual voices

The STORM Report

Writer (2017-Present)

Assistant Editor (2020-2021)

- Staff Writer for Cover Stories, Features, Copy

- Sole Feature Writer

- Research and selection of 20 featured musicians each issue

WORK EXPERIENCE (CONT.)

memBrain LLC

Manager, Research, and

Copywriting (2020-2021)

- Lead copywriter in charge of deliverables for a roster of clients and research across sectors

Copywriter/Account Coordinator(2017-2019)

- Coordinator for roster of clients and all

subsequent projects including action items, follow-ups, and archives

- Proposal/deck writer and designer

- Responsible for executive team calendars

- Writer/Researcher

- Client outreach and communication

TH3RD Brain

A&R Intern (Summer 2020)

- Research and outreach to new artists for the label to consider

Trapeze School New York: Los Angeles

Senior Instructor (2014-2020)

- Flying Trapeze Lead Instructor

- Trampoline Instructor

Copywriter (2014-2016)

-Responsible for all newsletters and e-blasts

CONAN

Monologue Writer - Intern (2017)

- Submitted daily prompts for opening monologue

- Completed Production Assistant duties

- Compiled research multiple times per day for use by the staff writers

Santa Monica Daily Press

Manager: Promotion Team Special Events

(2015-2018)

- Managed special events distribution and

promotion, staffing, scheduling, & execution

SKILLS

Writing, Editing (Copy and Content), Research, Customer Service, Tech (PowerPoint, Key Note, Word Processing, Wix, Hootsuite, Canva), Event Coordination, Voiceover, Dance, Choreography, Flying Trapeze, Aerial Arts, Bartending, Social Media