

SUMMARY

Reputable Brand Ambassador with 10 years of expertise in marketing and sales. Successfully hosts promotional events to provide representation and share brand benefits with potential customers. Creates attractive visual displays for new products and current promotions.

SKILLS

- Executive team leadership
- Inventory report generation
- Client/Vendor relations
- Health and wellness expert
- Team liaison
- Strong verbal communication
- Relationship management
- Customer relations
- Brand awareness
- Reliable & trustworthy
- First Aid/CPR

EXPERIENCE

HYDRATION COACH | 07/2021 to Current **Team Enterprises - Charlotte, NC**

- Engaging daily with consumers to insight them about the brand.
- Scouting new potential future events to attend.
- Working with sales representative for sales, inventory and orders.
- Attending events to encourage sales.

PRODUCT SPECIALIST | 05/2019 to Current **Experience Marketing**

- Expanded knowledge of Chevrolet product line.
- Collected customers' contact information for follow-up purposes.
- Learned about product's technical specifications and accurately explained specifications to customers and work team.

BRAND AMBASSADOR | 01/2018 to Current **Victory Marketing Agency**

- Promoted positive company image through superior customer service experiences.
- Maintained consistent visual merchandising standards to highlight product features, attract customers and boost sales.
- Built relationships and personalized future client development opportunities by collecting customer data.

SALES ASSOCIATE | 08/2016 to 09/2018 **Toyota of North Charlotte - Charlotte, NC**

- Greeted customers at arrival to build positive relationships and discuss vehicles.
- Responded to inquiries from potential customers via email and telephone.
- Showcased vehicle features and took customers on test drives in local area.
- Managed sales negotiations and financing options.
- Educated customers about sales processes, warranty requirements and service standards.
- Finalized documentation for contracts, purchase receipts, vehicle registrations and dealer files.

EDUCATION AND

Central Piedmont Community College - Charlotte, NC

