

Alexandria Frakes

Licensed Aesthetician - Laser Technician

contact

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resume objective

Licensed Esthetician that upholds a certification in the use of the latest Laser and Light-based treatment modalities. Hardworking and ambitious; willing to contribute in all areas of your practice. Excellent customer service, interpersonal skills, works well in a team environment, and is eager to learn. An overall passionate professional for the Esthetics industry with a long term goal of establishing a rewarding and enriching career as an Esthetician/Laser Technician by offering safe, effective treatments while further advancing my education and experience.

professional experience

VIP ESTHETICIAN - LASER TECHNICIAN (PROMOTED)

Novuskin Medical Spa / Las Vegas, NV / May 2021 - August 2021

- Performed cosmetic face, neck, and body services with advanced technology to clients who purchased a membership
- Successfully operated a variety of 22 laser or light based machines
- Followed time management guidelines to perform 50 minute services for 8 clients per day
- Updated client profile notes such as the settings used during treatment, updated medical history, future recommended or requested treatments, and anything necessary that was discussed during visit
- Educated and sold different products and brands that are suitable to specific client concerns (Skin Ceuticals, PCA Skin, IS Clinical, and C Treasure)
- Introduced first time clients to our membership program while performing a promotional body treatment
- Built professional relationships with returning clients
- Achieved and exceeded sales goals for products, memberships, packages, and renewal memberships set by management team
- Participated in inventory control by replacing and reporting empty products/supplies
- Maintained a clean work environment by adhering to State Board protocol guidelines to ensure the health and safety of our clients, colleagues, and management

SKINCARE SPECIALIST - BEAUTY CONSULTANT

Novuskin Medical Spa / Las Vegas, NV / March 2021 - May 2021

- Introduced first time clients to our membership and package programs
- Performed a digital skin analysis to determine future treatment plan for sales process
- Conducted a consultation and a promotional facial to educate the client about their skin/body concerns and the treatments and products that will be personalized to them

education

LASER CERTIFICATION

National Institute of Medical Aesthetics (NIMA), Las Vegas

ESTHETICIAN LICENSE

Euphoria Institute of Beauty, Arts, and Sciences, Las Vegas

HIGH SCHOOL DIPLOMA

*Advanced Honors, graduated early
Desert Oasis High School, Las Vegas*

accomplishments / certifications

- Exceeded monthly membership sales goal of 15 - achieved 28 membership sales my first month of employment, which is the highest number of sales for an employees first month company wide
- Exceeded monthly product sales goal of \$1,000 - achieved \$2,300 in product sales my first month
- National Institute of Medical Aesthetics (NIMA) : Laser Certification
- Nevada State Board of Cosmetology : Esthetician License
- Hydrafacial Certification
- Dermalogica Certification
- Chic SinCity Certification of Completion - Classic and Volume Eyelash Extensions

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professional experience

SKINCARE SPECIALIST - BEAUTY CONSULTANT (CONTINUED)

Novuskin Medical Spa / Las Vegas, NV / March 2021 - May 2021

- Closed membership deals and discussed personalized financial plans that best suits the client and their needs
- Worked with financing companies such as CareCredit, Enhance, and PatientFi
- Achieved and exceeded sales goals for memberships and packages set by management team
- Participated in inventory control by replacing and reporting empty products/supplies
- Maintained a clean work environment by adhering to State Board protocol guidelines to ensure the health and safety of our clients, colleagues, and management

CUSTOMER SERVICE REPRESENTATIVE

G3 Dealer Network Group / Las Vegas, NV / 2017 - 2019

- Provided customer service/sales by effectively communicating information in response to inquiries about our Automotive Dealer relations, wholesale automotive parts, fleet vehicle sales, and logistics
- Handled incoming calls from our Vendor Partners and Client Base
- Maintained customer relations and built professional relationships with clientele
- Basic computer work such as updating customer files and booking appointments
- Maintained sales activity reports and paperwork

PERSONAL SALES INTERN

Play Glam / Las Vegas, NV / 2018

- Assisted Play Glam in a temporary position as the business was closing
- Worked in trade show sales environment
- Sold and advertised a variety of cosmetic products
- Scheduled and booked appointments through incoming calls and emails

SEASONAL LIFEGUARD

Rhodes Ranch / Las Vegas, NV / 2018

- Greeted and assisted guests
- Performed lifeguard duties such as watching all areas of the pool to ensure a safe environment
- Kept facility clean and followed all Nevada Health codes to maintain the health and safety of our guests, staff, and management
- Withheld a CPR certification

professional training/skills

- Venus Concept Machines : Venus Versa, Venus Viva, Venus Glow, Venus Legacy, Venus Freeze, Venus Bliss
- TriBella : IPL, Venus Freeze, Venus Viva
- IPL Photofacials / AC Dual Acne Removal
- Ellipse Frax 1550 Laser
- Lesion and Pigmentation Removal
- Non-Ablative and Sublative Skin Rejuvenation
- Body Contouring/Fat Reduction
- Radio Frequency Skin Tightening
- Cellulite Reduction
- Stretch Mark Removal
- Vascular Therapy
- Ultherapy : Lipo Cavitation
- Cryotherapy Fat Lipolysis (CoolSculpting)
- Lymphatic Drainage (R-Sleek)
- ND:YAG and Alexandrite Laser : Laser Hair Reduction (GentleMax Pro)
- Tattoo Removal (Picoway)
- Microcurrent : Non-Surgical Facelift
- Microneedling (Ellipse)
- Hydrafacials
- Microdermabrasion
- Dermaplaning
- H2O2 Machine
- Chemical Peels
- LED Light Therapy
- Digital Skin Analysis (Clreo)
- Digital Body Analysis (Tanita)
- Proficient knowledge in product lines : PCA Skin, Skin Ceuticals, IS Clinical, ZO Skin, Elta MD, Elastin, Dermalogica, and C Treasure
- Effective verbal and written communication
- Active listener
- Ability to learn and work at a fast pace
- Strategic and analytical thinking
- Time management
- Upholds a high level of integrity
- Positive and open-minded personality