



**Oleh Paris**  
**Miami, FL 33131**  
**Cell: (786)-660-5967**  
**E-mail: olehparis@gmail.com**

## SUMMARY

Passionate and creative professional with proven marketing, organization, and software quality assurance skill and a desire to learn more. Possess 4+ years of experience with SQA projects related to testing Web and Mobile products and 5+ years of experience in marketing/sales and event organization. Satisfying clients and building a network of referrals to increase sales.

## SKILLS

- Collaboration with development and product management teams
- Proficient in Jira administration and integrated plugins
- Advanced user and eager learner of new technologies and challenging concepts
- Excellent organizational and time-management skills
- Analytical skills and attention to detail
- Exceptional communication and leadership skills
- Social media marketing
- Event production & management
- Creative problem-solving and troubleshooting
- Languages: English, Russian, Ukrainian
- Computer skills:
- Proficient with Microsoft Word, Excel, and PowerPoint
- Mobile Testing: Android Studio, Xcode, ADB, BrowserStack
- Web Testing: Chrome DevTools
- Bug Tracking: Jira, TestRail
- API Testing: REST API, Postman, Charles Proxy
- Database: MySQL
- POS: Square, Payanywhere
- Graphic design: Photoshop
- Email campaign: Mailchimp

## WORK EXPERIENCE

9/2015 – 03/2018 Marketing & Sales, VIP Concierge, **Paris Promo GRP LLC.** Miami, Florida

- Engaging with High-end clientele sales/rentals of yacht charters, exotic cars, short-term luxury Real Estate rentals, and VIP sections at the high-demand nightclubs and events.
- Initiated a series of marketing campaigns including emails & social media, print, digital and outdoor events.
- Crafted concepts and content for social media ads, direct email campaigns, and blogs.
- Event operation including PO and invoice processing travel logistics, vendor and supplier requisition, budget reconciliation, process, and proposal request.

05/2017 – Present Event Manager & Planner (Independent contractor)

- Overseeing: logistics, training, setup, tear down, purchasing supplies, budget, marketing, etc.
- Keeping detailed budget updated for each event with a summary table for all.
- Managing all logistics and physical requirements of supporting the event including booth details, design layout, furniture requirements, internet, laptops/iPads, demo stations, and collateral.
- Setting kickoff meeting for each event at least 5 months before the event to determine requirements and all necessary marketing and physical requirements that will be needed to support the event.
- Determining and securing all staff needed for the event one month prior.

- Ordering all equipment and materials needed - or managing the ordering process to ensure successful delivery
- Organizing training of staff one week before the event and one day before the event to ensure that staff knows the messaging and has all the material necessary (demo, google slides, etc.)
- Organizing all social events related to the event and related budget.
- Managing the lead generation and ensuring staff has all lead generation apps before the event.

9/2017 – 07/2018    Software QA Engineer, **Team International.**

Orlando, Florida

- Testing Mobile (iOS, Android) and Web applications
- Developing test cases against business requirements using TestRail
- Performing smoke, functional, UI, regression, compatibility testing
- Compatibility testing on a variety of devices and platforms
- Tracking and reporting defects with Jira
- Participating in daily stand-ups and sprint planning

07/2018 – 07/2019    Software QA Engineer, **Intetics**

Naples, Florida

- Testing Web applications
- Developing test cases against business requirements using TestRail
- Performing smoke, functional, UI, regression
- Tracking and reporting defects with Jira
- Participating in daily Zoom meetings

06/2019 – current    President/CEO, **Aria Events Miami**

Miami, Florida

- Managing team of 30+ employees, including a team of entertainment talents, production staff, labor, and contractors
- Planning, organizing, and executing several events occurring within a short time frame for 2,000+ attendees
- Booking international artists and performers
- Problem-solving and cross-department collaboration
- Managing HR-related tasks including payroll processing, documentation, interviewing, training, and onboarding of recruits
- Preparing necessary promotional materials for events
- Creating graphic designs for websites, email & social media blasts
- Updating the client database will follow-ups and manage the relationship
- Tracking sales and expenses, processing proposal requests, budget reconciliation

## **EDUCATION**

- Bachelor's degree in Industrial and Civil Construction Engineering from the Russian Academy of Architecture and Construction Science
- Software QA Engineering course
- Online Trading Academy course

References available upon request