



Serena Velisek

Contact

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Skills

- Team Collaboration
- Audience Engagement
- Actor
- Creative Problem Solving
- Bartending
- Model
- Time Management
- Customer Service
- Public Speaking
- Conflict Resolution
- Event Promotion

Experienced in representing notable brands and possessing strong communication skills, I am an ideal candidate for any event. Specializing in delivering memorable customer experiences, I excel in high-energy environments and have the ability to engage with diverse crowds. My adaptability makes me well-suited for any event. I am confident that my enthusiasm and professionalism will greatly contribute to the success of your event.

Work History

2025-02 -

Product Specialist for ELF Cosmetics

2025-02

B9 Models, Orlando, FL

- Enhanced brand recognition by engaging customers with product demonstrations.
- Ensured accurate representation of the brand by maintaining consistent messaging and visuals across all promotional materials and presentations.
- Communicated product information with confidence and educated consumers about company.

2025-02 -

Heat Press Operator for McDonalds

2025-02

Assist Marketing, Daytona Beach, FL

- Contributed to customer satisfaction by producing customized products accurately. Designed and distributed promotional materials, increasing brand recognition.
- Managed inventory levels at the event to ensure adequate product supply while minimizing shortages.
- Followed all required guidelines and protocols for operating heat press equipment.

2025-02 -

Event Hostess for Delta Airlines

2025-02

The Hype Agency, Orlando, FL

- Cheerfully briefed customers on facility rules, amenities and party policies.
- Oversaw refreshments counter, passing out food items to customers and maintaining sufficient stock of products and supplies to meet expected needs.
- Assisted customers in entering and exiting the party, providing balance support and general directions.

2025-02 -

Brand Ambassador for Civil Regime at MegaCon

2025-02

Elevate, Orlando, FL

- Restocked shelves and organized displays in alignment with merchandising standards.
- Increased customer satisfaction by providing exceptional service and assistance with clothing selections.
- Processed customer transactions accurately, ensuring a seamless checkout experience while promoting loyalty programs and upcoming promotions.

2025-01 -

Production Assistant for Hills Science Diet

2025-01

B9 Models, Orlando, FL

- Collaborated with production team to facilitate smooth operations, avoiding

disruptions and delays.

- Assisted crews with set building and pointed out problems that could be potential safety issues.
- Managed inventory of production supplies to avoid shortages, ensuring uninterrupted operations.

2025-01 -
2025-01

Race Support Staff for Disney Marathon

JBC Marketing, Orlando, FL

- Contributed to a successful race day by collaborating closely with other team members and staying adaptable throughout the event.
- Enhanced runner experience by providing timely assistance and support during the marathon.
- Managed water stations effectively, ensuring consistent hydration supply for all participants.

2024-12 -
2024-12

Beverage Sampler for Coca-Cola

The Hype Agency, Orlando, FL

- Collaborated with store staff to maintain clean, organized, and well-stocked sample stations.
- Maintained accurate records of sampled products, customer feedback, and sales data for reporting purposes.
- Generated interest in new products by providing enticing samples and sharing unique selling points.

2024-10 -
2024-10

Mascot Handler for Kelloggs

Lucky 415 Marketing, Orlando, US

- Managed mascot interactions, enhancing brand visibility at events and developed creative engagement strategies, boosting audience participation.
- Coordinated mascot appearances, improving event attendance.
- Maintained mascot costume integrity, ensuring consistent brand representation.

Certifications

- ServSafe Food Handler's Certification
- TIPS Certification
- Florida Driver's License